

PRESS RELEASE

For Immediate Release

**FOCUS POINT FORGES AHEAD WITH EXPANSION PLANS FOR 2011**

**Kuala Lumpur, 8 June 2011** - Focus Point Holdings Berhad (Focus Point), the largest chain of professional eye care centres here in Malaysia, held its first Annual General Meeting (AGM) as a public listed company and presented the Group's annual report to its shareholders at Tropicana Golf & Country Resort today.

"I am pleased to present to shareholders the Group's positive results for the last financial period and report that we are on the right track to achieve greater success through the company's expansion plans. Despite the challenging market environment last year, we were able to record a consolidated net profit of RM6.2 million on the back of RM74.6 million in revenue for the financial period ended 31 December 2010" said Dato' Liaw Choon Liang, President/CEO of Focus Point.

In conjunction with the positive results in financial period ended 31 December 2010, Focus Point had earlier this year proposed an interim single tier dividend of 1.5 sen per share to reward shareholders who have faithfully supported the Group since its listing on Bursa Malaysia Securities Berhad in August 2010.

At the AGM, shareholders also approved a final single tier dividend of 0.5 sen per share for the reporting financial period, bringing the total dividend payout for financial period ended 31 December 2010 to 2 sen per share.

Dato' Liaw looks forward to improving the Group's result even further in the current financial year. "We are anticipating sustained growth at both franchised outlets as well as our self-owned outlets. Earlier this year, Focus Point signed a Memorandum of Collaboration (MoC) with Perbadanan Nasional Berhad (PNS), laying out a collaborative action plan for both the company and PNS in developing and promoting the Focus Point Franchise Programme to Bumiputera entrepreneurs. "

Under the collaborative plan, PNS will offer a financing scheme known as Focus Point Financing Facility to Bumiputra entrepreneurs while FPM will assist the franchisees by transferring business know-how and helping them to develop entrepreneur skills.

Dato' Liaw also announced several key positive developments for the company including the entering into a supplementary agreement with Hoya Lens Manufacturing Malaysia Sdn Bhd and iLens Sdn Bhd whereby Focus Point is qualified for marketing and promotional support payment of up to RM25.0 million over a period of 7 years and 3 months ending 31 December 2017.

“We believe that there is still plenty of room for the industry to grow due to today’s ever-changing eyewear trends. To take advantage of the growing demand for professional eyecare services in the region, we have recently opened our first overseas outlet in Brunei. This is a major step in our ambition to transform Focus Point into a regional franchise, and we will continue to explore further opportunities in the region for growth,” stated Dato’ Liaw.

In December 2010, Focus Point was awarded the ‘Ethical Business Excellence Award 2010/2011’ and the ‘Fair Price Award 2010’, by The Ministry of Domestic Trade, Co-operatives and Consumerism.

As a glimpse into history, Focus Point started its first franchised professional eye care centre in Johor in year 2002. Following an aggressive expansion of its franchise business model, the company currently has 83 franchised outlets nationwide operating under the “Focus Point” brand name. Focus Point’s reputation as the largest chain of professional eye care centre was further enhanced after it was awarded the “Franchise of the Year” award, as well as the “Best Local Franchisor” and “Best Outlet Growth” awards from the Malaysian Franchise Association in year 2009.

Listed on the ACE Market of Bursa Securities in August 2010, Focus Point is currently the market leader in the professional eye care industry in Malaysia, garnering over 10% market share. With a total of 167 professional eye care centres nationwide, the Group operates 7 propriety brand outlets namely “Focus Point”, “Focus Point Optical City”, “Opulence”, “Wazzup”, “EyeFont”, “ExcelView” and “Solariz”.

- end -

Issued by : RAPR Mileage Communications Sdn Bhd  
On behalf of : Focus Point Holdings Berhad  
Media Enquiries : Irene Yeoh ([irene@rqnet.com.my](mailto:irene@rqnet.com.my))  
Liz James ([liz@rqnet.com.my](mailto:liz@rqnet.com.my))  
Contact No. : 03 – 2282 2333